Locality Strategy Vision

To strengthen communities by increasing choice and control over service delivery in their area, and enabling them to take responsibility for local issues

Our Approach

We will do this through greater connection with communities, strengthening the role of citizens, enhancing local democracy and encouraging service providers to work better together, so that we achieve better outcomes for people and places together.

Our Objectives

- Strengthened community leadership
- Local service delivery meeting the needs of communities
- Joined up local services
- Working in partnership with empowered communities

Our Outcomes

Outcomes	Stage 1 measures of success	Stage 2 measures of success	Stage 3 measures of success
Empowered local people who have influence over local decision making and who participate in and feel part of their community	• Identification of community leaders and community champions developed into Locality Network • Local planning and prioritisation which communities lead in producing and delivering in their area e.g. neighbourhood planning, parish planning • Common understanding amongst partners of what community empowerment is and why it is important	• Communities drive forward with partner support community concerns and actions, working together to secure services which communities themselves have identified: local post office, community speedwatch • Increasing and diverse numbers of residents are increasing their skills, knowledge and confidence to actively participate and volunteer in their community	• Communities co-design policies, are involved in budget decisions and co-produce services • Local communities taking on the delivery of local services • Regular mature and inclusive conversations taking place in communities • Parish councils involving residents in making decisions over the setting of the annual precept • Extended range of community leaders identified and involved

Outcomes	Stage 1 measures of success	Stage 2 measures of success	Stage 3 measures of success
Services delivered in each locality which reflect the needs and priorities of local communities	• Multi-agency working across public sector to resolve issues • Communities know where to access the services – single point of contact / effective signposting amongst partners • Needs identified through Locality conversations, are fed into and reflected in the Integrated Needs Assessment (INA) developing the locality profiles	• Partners working together with communities on what can be done differently to deliver services that matter • Parish and town councils and other community organisations offered opportunities to be involved in delivery of local services • Locality plan with identified priorities tested and agreed by local community and other partners • Public Sector commissioning linked to INA locality profiles	• Co-production of services driven by interests and aspirations of service users • Diverse service delivery – including community enterprises, employee mutuals • Services designed to be accessible locally • Self reliance - enabling communities to support themselves
Better engagement with communities by offering opportunities that are relevant to them and their area	• Agreed locality arrangements for community engagement by partners • Identification of communities, whether of interest or place which need more development support than others	• Relevant and accessible range of engagement activities where people can have their say, get actively involved in shaping and improving their area • Engagement with communities of interest / place with relevant support provided • Communities receive regular feedback on impact of their involvement – what has changed and what hasn't (and why)	• Partners work together to design a common system of engagement both in the language used and the sharing of information, skills and resources • Partners actively consider and welcome opportunities for involving, collaborating and empowering communities

Outcomes	Stage 1 measures of success	Stage 2 measures of success	Stage 3 measures of success
More efficient use of resources through the maximum integration of services	• Joint use of assets across public sector partners, with co-location of services based on the 9 localities • Locality working model agreed by all key partners, with service delivery based on the 9 localities	• Joint use of assets across all partners • Rationalisation of assets including community management and or/ ownership of assets • Integrated multi-agency teams with focussed interventions in priority communities	• Pooling of resources across all partners to commission and deliver mutually agreed priorities, based on integrated needs assessment, with services tailored to each locality • Move to design and deliver a prevention and early intervention service model, tailored to meet local variation through understanding local intelligence - what is needed and what will be effective • Smarter analysis of long-term costs and benefits so that spending decisions are based on reliable data
A reduction in local bureaucracy by removing the barriers and reducing the burdens that currently prevent community action	• Effective sharing of data and information amongst partners • Focus on outcome based commissioning of services • Partners define the scope of community involvement in service delivery and communicate widely	• All partners at all levels within their organisations enable and facilitate community involvement • Local government uses the "General Power of Competence" to proactively support community action	• Culture change within all organisations, with partners developing long-term and cross-cutting services and identifying and tackling issues early

Outcomes	Stage 1 measures of success	Stage 2 measures of success	Stage 3 measures of success
Increased involvement of communities in local democratic processes	• Ward members briefed and equipped to discuss locality working approach with parish councils and other community leaders • Working relationship established between LLOs and ward members, local service providers and community leaders • Members working with their parish councils to engage communities	• Ward members involved in developing and implementing the community empowerment vision • Cross party support for community empowerment within a locality • Induction and on-going development programmes for members and parish councillors have a strong community empowerment theme	• Some devolution of decisions and / or budgets to enable ward members to play an active role in local decisions with accountability to residents • Ward members raise with the administration the issues of concern arising from their ward / locality • Community involvement encourages more people to take on governance roles and stand for election • Greater confidence in local democracy reflected in greater engagement with representatives and higher turn-out at elections